

MAKE YOURSELF SEEN AND HEARD

the workshop series

WHAT'S IN IT FOR YOU?

This 3-part workshop series has been specifically designed to systematically help you to make a profit from your passion(s).

These workshops are for you if:

- You're lacking direction and clarity
- You're tired of saying 'one day' - you're ready to take action NOW
- You're feeling stuck and not sure which road to take
- You've been running your business on auto-pilot, and want to take back control
- You have ALL the ideas but no idea where to start
- You're feeling overwhelmed, burning the candle at both ends - you know there's got to be another way
- You're ready to move forward, but find yourself doubting and comparing to others

Looking for an engaging and informative workshop? Book one for your group, team or community in order to unlock your potential TODAY!



PASSION-FINDING WORKSHOP

DESCRIPTION	Join me for a 90-min workshop to learn how to find your purpose and channel your passion into a sustainable career. This workshop is for people who want to or are making a career change, students or graduates who are entering the job market, and professionals who want more meaning in their work or their lives outside of work.	
	45 MINS	INTERACTIVE PRESENTATION <ul style="list-style-type: none">• What is passion?• Getting clarity on your meaning, what drives you, where your passions lie, and what is slowing you down• Reflective exercises to take home to ignite your creativity and bring you clarity
	45 MINS	GROUP ACTIVITY <ul style="list-style-type: none">• 15 mins - Individual task - make three lists activity (the things that you are good at, things that you enjoy doing, things that give you a sense of purpose)• 30 min - Group presentations - each attendee will present what lies at the intersection of their lists i.e. their passion.

• £95

BUILDING YOUR BRAND WORKSHOP

DESCRIPTION	This workshop is designed to help you start thinking about building a brand out of the incredible ideas you have. You will be provided with practical steps on how to start building and communicating both online and offline, who you are, what you do, what your core strengths and skills are as well as the value you're able to bring to the table.	
	45 MINS	INTERACTIVE PRESENTATION <ul style="list-style-type: none">• What is a brand? Figuring out your why• Fundamentals of building a strong resilient brand• Do not launch your brand until you've done X• Why competition is actually your best friend• Planning a successful brand rollout
	75 MINS	GROUP ACTIVITY <ul style="list-style-type: none">• 50 mins - Group task - come up with a business idea/new venture in collaboration with all the group members• 25 min - Group presentations - the various groups will present ventures to the rest of the audience, including Q&A and live feedback

• £120

AMPLIFYING YOUR BRAND WORKSHOP

DESCRIPTION	This workshop is designed to help you start thinking about building a brand out of the incredible ideas you have. You will be provided with practical steps on how to start building and communicating both online and offline, who you are, what you do, what your core strengths and skills are as well as the value you're able to bring to the table.	
	60 MINS	INTERACTIVE PRESENTATION <ul style="list-style-type: none">• Figuring out the blind spots/problem areas in your brand• The different types of marketing & the impact of PR• The importance of social proof• Social media & customer service basics• Strategist collaborations and how to go about building a team
	60 MINS	GROUP ACTIVITY <ul style="list-style-type: none">• 30 mins - Group task - sample brand scenarios for attendees to plan a strategy towards growing out the brand• 30 min - Group presentations - the various groups will present their strategies to the rest of the audience, including Q&A and live feedback

• £120



LET'S WORK TOGETHER

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